

Five Facts About NIRMM

- 1) Multi-award-winning journalist Darlene House originated NIRMM in 2005.
- 2) House was inspired by her most significant role models namely her maternal Grandmother Louisiana Hines and the trailblazing pioneer editor/journalist Ida B. Wells-Barnett.
- 3) A diverse talented team supported House while she served as NIRMM Coordinator.
- 4) Signature activities included NIRMM Salute, a kick-off event with family fun and celebrity speakers.
- 5) A strong literary link was established and maintained to encourage gaining inspiration from reading.

NIRMV
18701 Grand River Avenue, #189
Detroit, MI 48223

National Inspirational Role Models Month (NIRMM)



National Inspirational Role Models Month

An official annual November celebration component of National Inspirational Role Models Visionaries (NIRMV).

NIRMM Origin/Special Insights



NIRMV Founder/President Darlene House reviews celebration plans with NIRMM Coordinator/NIRMV Treasurer Cynthia Hines.

After achieving success in communications jobs where there were few minorities and women, Darlene House wanted to provide inspiration and support for others. NIRMM provided a creative celebration alternative making it possible to reach others.

Noteworthy Signature Components

NIRMM Salute Kick Off Event ~
Literary Leader Awards ~ Family Fun Days ~ Charity Focus ~ Inspirational Book Donations/Giveaways ~
Workshop/Seminar Series

2020 NIRMM Theme:
Gaining inspiration from sports and the spirit of champions

2020 Historic Role Model:
Jesse Owens, American Track and Field Athlete/Olympic Gold Medalist

Keep Up with NIRMM

If you want to get tried-and-true celebration ideas or gain inspiration for creating new ones, visit www.nirmm.wordpress.com. There are also archival resources/photos.

Shop with NIRMM in Mind

Visit www.nirmm.wordpress.com and click on NIRMM Official Shop. There you will find unique items and collectibles featuring the official NIRMM logo. From buttons and shirts to tiles and teddy bears, you will want to purchase special gifts for yourself and others.

Ongoing Theme

The theme "Celebrate Who Inspires You Every November" reflects a focus and philosophy that was adapted for NIRMV to support all year. Through NIRMV, a 501(c)(3) public charity, a dedicated board has modified some NIRMM components to inspire people throughout the year. NIRMV Recommended Reading List Adults and Kids Editions are notable among them. The adults list originated in 2008. The kids list originated in 2015 and is currently celebrating its fifth anniversary. Visit www.nirmvkids.org for more information.

Key Concepts

The following were developed for NIRMM.

- Contemporary/Historic Role Model
- Ultimate Inspirational Role Model

Contact Us

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